



15th December 2009

Poll to Determine Decade's Best Online Marketing Campaign

**GAME CHANGERS
2000-2009**

GoViral has launched an online poll to determine the "most game-changing" online marketing campaign of the decade. Through December 19, you can check out the short list of 40 entrants from the Cadbury Gorilla to the Obama campaign to John West's Bear to Agent Provocatuer's Feat to BMW Films to Burger King's Subservient Chicken Lynx Tickle to Dove Evolution to Epybird's Diet Coke/Mentos thing to Diesel's Heides and vote for your favorite.

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Check it all out [here](#).