

# Revolution

Business and marketing  
in the digital economy

22nd January 2009


## Revolution Innovation AWARDS

When creativity and effectiveness come as standard, innovation determines whether you succeed or fail.

ABOUT THE AWARDS | CATEGORIES & CRITERIA | **JUDGING PANEL** | SPONSORS | ENTER NOW | DINNER INFORMATION | GET IN TOUCH

**Deadline extended**  
**Friday 23rd Jan**  
Your last chance!

in association with



**Enter the 2009 Awards** !

**Amend Your Entry** !

**Dinner Bookings** !

**Amend Your Bookings** !

### Judging Panel

The Revolution Awards for 2009 will be judged by an expert panel of the most influential people in digital marketing.

The panel of judges has been carefully chosen to ensure that this year's Awards are not only impartial, but also recognise those that have achieved excellence in the sphere of digital marketing.

Revolution's editorial team has handpicked a selection of the UK's most revered digital experts, including big-brand marketers, agency bosses and serial entrepreneurs - in short those that define the digital industry.

The result of all this expertise is an unparalleled insight into digital marketing, as well as a set of Awards that truly reflect the dynamic and uncompromising nature of the sector.

The panel of judges is co-chaired by Revolution Editor Gareth Jones, whose job it is to ensure the Awards reflect the high-standards set by the UK's only monthly magazine dedicated to digital marketing.



Jo Hagger,  
Managing  
Director  
glue, London

"At glue we have always valued awards which reward the best in class for innovation, creativity and effectiveness. As such, we value and support the Revolution Awards as a great showcase for some of the best digital work in the UK"

### Jimmy Maymann

CEO, GoViral

GoViral is Europe's leading distributor of branded content. He has 14 years of managerial experience within advertising, marketing and new media. He established the Internet consulting business NeatWork/Neo Ideo in 1995 and worked as CEO/COO until it was sold to Leo Burnett in 2001. He continued as strategic director in Leo Burnett with Nordic responsibility and was for a period Nordic Client Service Director in charge of Leo Burnetts major clients in Scandinavia. In January 2005 he moved to London joining Arc Worldwide, as a Global Discipline Head overseeing global accounts and developing new competences in emerging media. Jimmy has a Master in International Marketing and an Executive MBA from London Business School and is the author of The Social Metropolis, a handbook to marketing through online media.



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