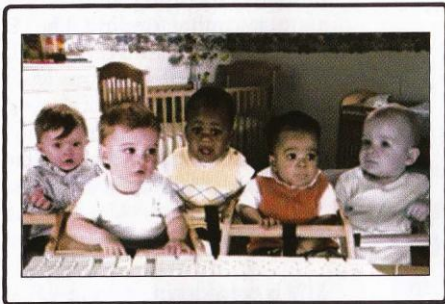


Revolution

Business and marketing
in the digital economy

26th February 2009

Viral effect // This month's hottest virals



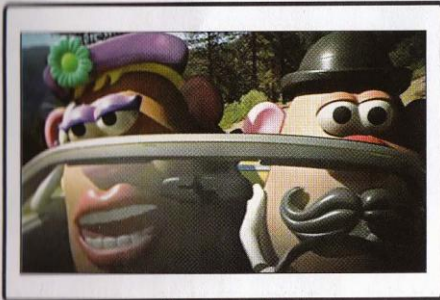
E-Trade: Baby Outtakes

Babies discuss the recession and other grown-up stuff. 3,216,726 views.



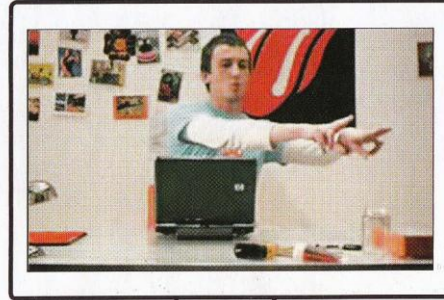
Pepsi Refresh Anthem

Bob Dylan and Will.i.am team up to perform Pepsi's new theme tune. 1,637,388 views.



Bridgestone: Taters

Mr and Mrs Potatohead go for a spin in this Super Bowl TV ad. 516,581 views.



HP: Touchsmart Notebook

'Touch the future now.' If only life were like HP's new touchscreen laptop. 698 views.