

Revolution

Smarter digital marketing October 2009

1st October 2009

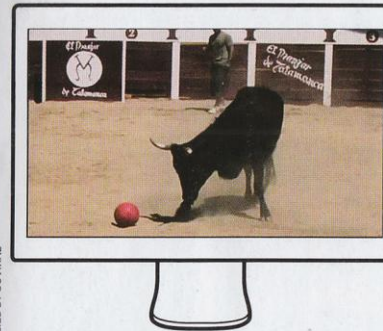
Viral effect // This month's hottest virals



Inspired Bicycles - Danny MacAskill
Astonishing tricks from Danny MacAskill, an Inspired Bicycle stunt rider. 10,202,188 views



Bensons for Beds - Mattress Dominoes
Cheap marketing at its best. Get your employees to fall over. 659,322 views



VIRALS SUPPLIED BY GOVIRAL

Sony - Twilight Football
Sony attempts to build hype around its Twilight Football tournament. 249,501 views



Johnnie Walker - The Walk
Robert Carlyle fronts this impressive story of Johnnie Walker whisky. 53,546 views