

NEWS OF THE WORLD

23th May 2010

The sexiest viral video ever?

23/05/2010

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Watch closely, lads, because this video could save a life.

The new ad for Canadian lingerie firm **Fortnight** includes information every guy needs if they stumble across a stunning blonde passed out in her underwear.

It demonstrates how to perform life-saving CPR, including tips on mouth-to-mouth and the sage advice: "Find a landmark between the nipples and begin chest compressions".



Saucy viral video is an internet hit

The clip is already rocketing up the viral charts with millions of views since being launched this week - and could soon overtake Kylie's **ucking Bronco routine**, which has been named best celebrity viral ad of the decade by GoViral.

And if anyone you know ever starts showing symptoms like the girl above, now you'll know what to do...